

Monday, August 18, 8:00 a.m. to 9:30 a.m.

Breakfast and Opening General Session featuring Glen Hiemstra

Glen Hiemstra, internationally respected expert on long-range planning and trends, will discuss the economic, environmental, technology and cultural changes that are shaping the future of transportation and our communities.

Monday, August 18, 9:45 a.m. to 11:15 a.m.

Public Transportation's Role in Adopting Environmental Management Systems

Jessica Brandt, Environmental and Sustainability Coordinator, Intercity Transit

Rick Krochalis, Regional Administrator, Federal Transit Administration Region 10

Richard (Rick) F. Krochalis has been the Regional Administrator of the Federal Transit Administration's (FTA) Region 10 office in Seattle, Washington since May 2002. In this position, Mr. Krochalis is responsible for the administration of FTA's capital, operating and planning programs in the four-state Western region, which includes Oregon, Washington, Idaho and Alaska. In addition, he provides technical assistance to grantees and State, local and private sector officials on a wide range of matters affecting urban and rural transportation. Mr. Krochalis holds a master's degree from Harvard University in city and regional planning and a bachelor's degree from Cornell University in environmental systems engineering. He is a registered Professional Planner in the State of New Jersey.

Perry Weinberg, Sound Transit

Perry Weinberg is Director, Office of Environmental Affairs & Sustainability at Sound Transit. He oversees the environmental planning, environmental compliance, and sustainability programs. He also serves as legal counsel for environmental matters. Perry led Sound Transit's effort to develop and implement the agency's ISO 14001 Environmental and Sustainability Management System.

Generational Mobility – Aging Washington

Emily Bergkamp, Dial-A-Lift Manager, Intercity Transit

Emily started her career at Intercity Transit as Vanpool Coordinator in 2004, moved to Youth Education Specialist in 2007, then to Dial-A-Lift Manager in 2008. Emily holds a BA from St. Martin's University in Sociology and Cultural Anthropology and is a 2013 Leadership APTA graduate.

Madelyn Carlson, Chief Executive Officer, People for People

Madelyn Carlson is the Chief Executive Officer of People For People and has 27 years of experience with local, state, and federal grant management. Since 2006, Madelyn has been actively involved in developing strategic goals for improving transportation resources for individuals with special needs in rural Washington.

Stefanie Novacek, Program Manager, Snohomish County Long-Term Care & Aging

Stefanie Novacek works at Snohomish County Long Term Care and Aging. Her work covers the areas of information and assistance, mental health, health prevention and promotion, services to minority populations, and special needs transportation. Her background also includes employment at a non-profit organization serving Asian elders and the federal government.

Erin Pratt, Travel Trainer, Intercity Transit

Erin Pratt started her career at Intercity Transit as a Coach Operator in 1985, moved to Dial-A-Lift Dispatch Specialist in 2007, then to Travel Training Coordinator in 2013. Through her vital work with travel training clients, she sees firsthand how using public transportation can be the key to personal independence.

Eliticia Sanchez, Aging & Long Term Care Program Coordinator Southeast Washington, SE WA ALTC an Area Agency on Aging

Eliticia Sanchez has a BA in Public Administration. She has worked for 17 years with Southeast Washington ALTC. She is a member of the Yakima County Special Needs Transportation Coalition, lead planner for ALTC, and an advocate for policies, procedures, and legislation that represents the interests of older and disabled persons.

Battery Powered Transit Coach: What Can It Do to Reduce Your Operating Cost?

Mac Burns, Regional Sales Director, Proterra

Mac Burns is Proterra's Regional Sales Director for the Northwest who joined the company in 2013 with a background in finance and RFID technology sales. While he has been with Proterra, the company has expanded its customer base to 56 fast-charging battery electric buses and released a new 40ft model.

Joel Reikes, Fleet Sales Manager, BYD Motors

Joel joined BYD in April of 2013, bringing 10+ years of experience in Business Development, Strategy, Sales, and Finance. He received his BS in Business Administration and Finance in 2000 from the University of Redlands, where he was a 4-year Scholar Athlete. Previously, he was an Assistant Vice President with Wells Fargo and West Coast Regional Business Development Manager for Avnet/Motorola.

People-powered: Making Bicycling and Walking Work Better for Everyone

Daniel Rowe, Transportation Planner, King County Metro

Daniel Rowe is a Transportation Planner at King County Metro Transit and manages two major FHWA-funded grant projects focusing on transit-supportive land use research, policy development and program implementation. Daniel has a master's degree in urban planning from the University of Washington.

Blake Trask, Washington Bikes

Monday, August 18, 12:30 p.m. to 2:00 p.m.

Smart Growth and Transit: Transforming Communities

Terry Marpert, City of Redmond

Terry is an economic development specialist with the City of Redmond, combining his passion for good planning and economics with opportunities to improve travel options and economic opportunity. Terry has a B.A. in economics and Master's degree in planning and is a member of the American Institute of Certified Planners (AICP). He has been a planner with the City of Redmond since 1990. Through 2012, he served most recently as principal planner for the City in the areas of transportation policy, impact fees, concurrency and public transit, including planning Sound Transit's East Link light rail alignment. Since January 2013, Terry is working to improve Redmond's parking strategies and city website.

Brandon Rapez-Betty, Spokane Transit Authority

Brandon Rapez-Betty is a Senior Communication Specialist with Spokane Transit Authority (STA) where he manages community outreach, public relations and social media. Prior to STA, he spent 5 years with the Downtown Spokane Partnership where he served as the University District Project Manager in Spokane's state designated Revitalization Area. In that role he coordinated public participation in multiple community planning efforts and facilitated the creation of the University District Public Development Authority and its private sector non-profit counterpart, the University District Development Association.

Brandon received his Master's Degree in Urban and Regional Planning from Eastern Washington University at the Riverpoint Campus in Spokane's University District. He served in the U.S. Peace Corps as an Environmental Health Awareness Volunteer in the Dominican Republic from 2005 to 2007 where he managed household construction projects to improve family health and protect and conserve natural resources. He received his Bachelor's Degree from the University of Idaho in International Studies and Spanish Language.

Brian Vannemann, Leland Consulting

Brian is a real estate development and urban planning advisor who has worked on a wide variety of transit oriented development (TOD), infill development, and transit planning projects for both public and private clients. His focus is on the business side of place making—the real estate market, finance, and implementation aspects of city building that enable good design and planning to succeed, and great “people places” to get built. He began his career with Metro Portland's TOD group; at Leland Consulting Group, he has consulted on TOD and transit projects in Minneapolis, Portland, Denver, Sacramento, Boise, Albuquerque, Everett, and Missoula.

Consolidated Grants for Rural and Special Needs Transportation Workshop

Don Chartock, WSDOT

Since joining WSDOT in 2000, Don has helped the state and its communities develop public transportation solutions. In his current position he oversees grants and coordinated planning programs. Don has BA from American University and a JD from the Seattle University School of Law.

David Chenaour, WSDOT

David has over 10 years' experience with the Public Transportation Division at WSDOT. He has experience programing, contracting, and conducting procurements.

Developing a Youth Transit Culture

Charlotte Claybrooke, WSDOT

Charlotte Claybrooke, a Transportation Planner, is the Safe Routes to School Coordinator for the Washington State Department of Transportation. Before taking that role she was the State Bicycle and Pedestrian Coordinator. She has been with the Washington State Department of Transportation since 2004. Prior to that time she worked for 10 years with the Washington State Department of Health as the agencies Physical Activity Specialist with an emphasis on non-motorized transportation. Charlotte has a Master's of Science Degree from the University of Colorado, Boulder.

Carla Saulter, Transportation Advocate

Carla Saulter is a transportation advocate and educator and writes about her experiences on her "Bus Chick" blog. She, her husband, and their two children live in Seattle without a car and use public transit as their primary form of transportation.

Erin Scheel, Youth Education Specialist, Intercity Transit

Erin Scheel has coordinated the Walk n' Roll youth education program at Intercity Transit since 2009. Walk n' Roll is building the next generation of safe and active bikers, walkers, and bus riders in Thurston County, WA. Erin graduated from The Evergreen State College and has a background in environmental studies, sustainable transportation, and education.

Green Bus Initiative

Will Davis, Transition Composites Engineering

Will graduated from the Western Washington University Engineering Technology program in 2011 with a degree in Plastics Engineering Technology and a specialization in Vehicle Design. As a junior at Western, Will joined the WWU Hybrid Bus team and shortly thereafter was appointed the chassis design lead. Working over 5 years on the bus, Will contributed to all facets of the project, including project planning, part design, tooling design, fabrication, and analysis. Will was recently hired by Transition Composites Engineering in Bellingham, WA, where he works on a variety of Research and Design projects related to aerospace, medical, and recreational industries.

Mark Dudzinski, Western Washington University

Mark Dudzinski is a technical staff member for Western Washington University's Engineering Department. Mark attended Western's Vehicle Research Institute (VRI) in the mid-1990's, where he met the future co-founders of his successful machining company, ProCNC. Mark is now back at Western working with students in the engineering department. Mark worked with Steven Fleishman to create the foundations of the Hybrid Bus program and has been involved with all facets of the project since its conception. While with the other team members, Mark was also responsible for the project, staff and grant logistics.

Richard Hayes, Kitsap Transit (Retired)

Parking Management

Joan Davenport, Strategic Project Manager, City of Yakima

Joan Davenport, AICP, is the City of Yakima Strategic Project Manager. She holds a degree in Urban Planning from the University of Virginia with a concentration in transportation planning. Current projects include the Downtown Master Plan, Redevelopment of the Cascade Mill, North First Street Corridor; and remediation of Tiger Oil Sites.

Mike Flood, WSDOT

Mike Flood is a transportation planner with WSDOT's Public Transportation Division. He is the state's rail transit safety oversight program manager as well as project lead for a transit access and parking efficiency study of the Puget Sound Region. Mike has a degree in Finance from Bentley University and a master's degree in transportation economics from Boston University.

Daniel Rowe, Transportation Planner, King County Metro

Daniel Rowe is a Transportation Planner at King County Metro Transit and manages two major FHWA-funded grant projects focusing on transit-supportive land use research, policy development and program implementation. Daniel has a master's degree in urban planning from the University of Washington.

Emily Yasukochi, Senior Policy Planner, Sound Transit

Emily Yasukochi is a Senior Policy Planner in the Research, Policy, and Business Development group at Sound Transit. She holds a bachelor's degree in civil engineering from the University of California at Berkeley and a master's in regional planning from the University of North Carolina.

Monday, August 18, 2:15 p.m. to 4:30 p.m.

Transportation Trends Pointing to the Future

Dan Burden, Walkable and Livable Communities

Dan has spent more than 35 years helping the world get back on its feet. In 2009, He co-founded the Walkable and Livable Communities Institute to create a focus on education, capacity-building and training to support communities in becoming more engaged and healthier through active living.

Mark Hallenbeck, Director, Washington State Transportation Center

Mark Hallenbeck is the Director of the Washington State Transportation Center (TRAC) office at the University of Washington. Mark has been with TRAC for 29 years. Much of Mark's research involves the collection, use, summarization, and reporting of data that describe transportation system use and performance. He is currently working with PSRC and WSDOT to expand their multimodal performance reporting systems to meet the needs of growth management, system operational improvements, and MAP 21 requirements.

Ted Trepanier, Senior Director, Public Sector, INRIX

Ted Trepanier is a Director for Product Management with INRIX, focused on the Traffic Flow Platform. Prior to joining INRIX, Ted was the Director of Traffic Operations for the Washington State Department of Transportation. In addition to his extensive background in traffic operations, he has experience in design, planning, project management and toll operations.

Clark Williams-Derry, Deputy Director, Sightline Institute

Clark Williams-Derry directs research and communications for Sightline Institute, a sustainability research center based in Seattle. In addition to his work on sustainable transportation, Clark's research at Sightline has covered coal industry finance, climate and energy policy, mapping and analyzing sprawl, testing human breast milk for toxics, and measuring sustainability.

Tuesday, August 19, 9:30 a.m. to 11:00 a.m.

Maximizing TDM's Role in Planning for the Future

Mark Hallenbeck, Director, Washington State Transportation Center

Mark Hallenbeck is the Director of the Washington State Transportation Center (TRAC) office at the University of Washington. Mark has been with TRAC for 29 years. Much of Mark's research involves the collection, use, summarization, and reporting of data that describe transportation system use and performance. He is currently working with PSRC and WSDOT to expand their multimodal performance reporting systems to meet the needs of growth management, system operational improvements, and MAP 21 requirements.

Alex Krieg, Puget Sound Regional Council

Alex Krieg is an Associate Planner in the long-range transportation group at the Puget Sound Regional Council (PSRC). Alex leads the TDM practice while also supporting various transit planning efforts at PSRC.

Stan Suchan, WSDOT

Stan Suchan supports public transportation-related projects at the Washington State Department of Transportation. His work supports system efficiency, modal integration, mobility and transportation choices.

Caryn Walline, Community Transit

Caryn Walline is a TDM and Outreach Specialist at Community Transit. She has experience developing and implementing TDM outreach programs for commuters and employers. Caryn is the current Chair of the Washington State Ridesharing Organization and recently received a Master of Sustainable Transportation degree from the University of Washington.

Mental Health and Mobility

Cindy Adams, Customer Service/ Community Support Coordinator, Greater Columbia Behavioral Health

Cindy Adams has worked in the mental health field for 18 years, with the last 16 years employed Greater Columbia Behavioral Health as the Customer Service/Community Support Coordinator. Cindy is a Washington State Certified Peer Counselor, Certified WRAP Facilitator and a Certified Mental Health First Aid Trainer.

Joseph Winters, Deputy, King County Sheriff's Office and Metro Transit

Joe Winters is a 15 year veteran with the King County Sheriff's Office and is currently assigned to the King County Metro Transit Police Bicycle Enforcement Emphasis Squad. Joe is involved in crisis intervention training at the Criminal Justice Training Center. In 2011, Joe was awarded the, Service Innovation Award, by KCMH.

Federal Transit Administration / WSDOT Question and Answer

Rick Krochalis, Regional Administrator, Federal Transit Administration Region 10

Richard (Rick) F. Krochalis has been the Regional Administrator of the Federal Transit Administration's (FTA) Region 10 office in Seattle, Washington since May 2002. In this position, Mr. Krochalis is responsible for the administration of FTA's capital, operating and planning programs in the four-state Western region, which includes Oregon, Washington, Idaho and Alaska. In addition, he provides technical assistance to grantees and State, local and private sector officials on a wide range of matters affecting urban and rural transportation. Mr. Krochalis holds a master's degree from Harvard University in city and regional planning and a bachelor's degree from Cornell University in environmental systems engineering. He is a registered Professional Planner in the State of New Jersey.

Brian Lagerberg, Director of Public Transportation, WSDOT. Brian Lagerberg has spent a quarter-century devoted to working on Washington's energy and transportation issues. As director of WSDOT's Public Transportation Division he oversees the agency's programs and initiatives dedicated to sustainable transportation, commute trip reduction (CTR), telework, regional and rural mobility, special needs transportation, construction traffic mitigation, intercity connectivity and many others. Along with other leaders across the state, he represented WSDOT in the effort to develop the State Energy Strategy, a range of methods and solutions for our state's economic growth, jobs and climate change. Brian also represents WSDOT as chair of the Governor-appointed CTR Board, which implements statewide policies that relieve congestion in our state's urban centers; and vice chair of the Agency Council on Coordinated Transportation (ACCT), which supports the state's mission of improving mobility and connectivity in rural areas and for citizens with special needs.

Web-based Solutions for Local Planning

Lise Hensdill, WSDOT

Lise has worked for the public transportation division for 9 years and specializes in analysis and policy implementation.

Kyle Miller, WSDOT

Kyle Miller has worked for the Washington State Department of Transportation for just over thirteen years. As one of the newest Transportation Planning Specialists within the Community Transportation Planning Office, Kyle has been tasked in leading the business end of the development of the Community Planning Portal.

Visualizing Transportation Futures

Dan Burden, Walkable and Livable Communities

Dan has spent more than 35 years helping the world get back on its feet. In 2009, He co-founded the Walkable and Livable Communities Institute to create a focus on education, capacity-building and training to support communities in becoming more engaged and healthier through active living.

Kurt Stiles, WSDOT

Kurt Stiles left structural engineering in 1998 to participate in a pioneering effort to start visual communications at WSDOT. In 2008 he became the manager of the group, providing strategic visual communications products for all of WSDOT & WSDOT partners.

Tuesday, August 19, 12:00 p.m. to 1:30 p.m.

Lunch and General Session featuring Amy Scarton

Amy Scarton, WSDOT Assistant Secretary for Community and Economic Development and former Deputy Assistant Secretary for Transportation Policy at the U.S. Dept. of Transportation, will discuss 21st century transportation: What will it look like? How can we deliver it? How might the state's relationship with communities change?

Tuesday, August 19, 1:45 p.m. to 3:15 p.m.

Community Planning to Make the Most of Transit Investments

Ben Bakkenta, Growth Management Program Manager, Puget Sound Regional Council

Gary Prince, Transit Oriented Development Project Manager, King County

Diane Quigley, Transit Planning Administrator, Florida Department of Transportation

Diane Quigley has over 25 years of experience in the field of transportation and transit planning in both the private sector and public sectors. She graduated with a Bachelor of Science in Geology from Nicholls State in Thibodaux, LA and received her Master's in Urban and Regional Planning from the University of New Orleans, LA.

She has previously served as a planner for an MPO; as a Research Associate and the College of Engineering at the University of South Florida; and as a Program Manager for a national transportation consulting firm. She has been with the Florida Department of Transportation for over 7 years working in the Environmental Management Office, Policy Planning Office and currently serves as the State Transit Planning Administrator. In this role, Ms. Quigley and her team are responsible for providing transit technical support, research, training, and policy guidance to Florida's transit agencies, FDOT staff and other transportation agencies. She is also responsible for coordinating with the FTA in implementing national transit planning policies and programs at a state level.

Filling the Gaps – Partnerships that Work

Emily Bergkamp, Dial-A-Lift Manager, Intercity Transit

Emily started her career at Intercity Transit as Vanpool Coordinator in 2004, moved to Youth Education Specialist in 2007, then to Dial-A-Lift Manager in 2008. Emily holds a BA from St. Martin's University in Sociology and Cultural Anthropology and is a 2013 Leadership APTA graduate.

Nick Ford, Mobility Management VISTA, Human Services Council

Nick is originally from the small rural town of Thurston, Ohio. He attended and earned his Bachelors in Arts in Global Studies and Applied Geospatial Technology from Warren Wilson College in Asheville, NC. With a lifelong interest in public transportation and a background in project & data management, he moved west from North Carolina and is now developing the SW Washington 1-Call/1-Click Transportation Resource Center as a two year AmeriCorps VISTA Member with the Human Services Council in Vancouver, WA.

Karen Parkhurst, Senior Planner, Thurston County Regional Planning Council

Ms. Parkhurst has extensive experience in public process, Cultural Competency/ Diversity/ ADA and developed TPRC's diversity, government-to-government, and public participation policies and plans. She serves as Tribal and transit liaison, leads state/federal legislative strategies efforts, and focuses on rural and special needs transportation, Commute Trip Reduction/TDM, corridor studies, public outreach, and sustainability.

Regional Mobility Grant Workshop

Mark Eldridge, WSDOT

Mark has managed the Regional Mobility Grant Program for the last five years. He has a Bachelor's Degree in Business Finance from Western Washington University, and has a SR/WA designation from the International Right of Way Association. He's an expert in Real Property Acquisition, Property Management, Leasing, and appraisal. He love's working on the grant and helping his grantees deliver their projects successfully!

Moving Washington Forward: New Approaches to Planning and Design

Nancy Boyd, WSDOT

Elizabeth Robbins, WSDOT

Elizabeth joined the Washington State Department of Transportation in 1992, after working for several years in the Texas Department of Transportation. Elizabeth's over 25-year career in transportation has spanned many areas such as historic preservation, corridor management planning for several historic and scenic byways and other routes, coordination with regional and local governments on land use and transportation network planning, statewide transportation system planning including bicycle, pedestrian, and tourism needs. Elizabeth worked to establish the WSDOT's first context sensitive design policy and strategy. Elizabeth is currently focused on promoting the full engagement of WSDOT and the state's MPOs in integrating land use planning at the local level with transportation planning at state and regional levels. Elizabeth holds Bachelor and Master degrees from the University of Texas at Austin.

Amy Scarton, WSDOT

Amy Scarton is the new Assistant Secretary for Community and Economic Development at Washington State Department of Transportation. Amy oversees the majority of WSDOT's modal divisions, including Public Transportation, Freight, Aviation, Rail, Local Programs, and Multimodal Planning. WSDOT is refocusing on the importance of community engagement, and as Assistant Secretary, Amy is working to increase travel choices for all citizens. She is also working with state and local partners to implement new policies on least-cost planning, transit-oriented development, clean transportation, and regional decision making.

Amy brings extensive experience in the field of transportation policy. Most recently, she was with the U.S. Department of Transportation as Deputy Assistant Secretary for Transportation Policy where she worked for Secretary Ray LaHood on TIGER grants and other federal programs. Prior to USDOT, she was with the U.S. House of Representatives as Majority Counsel for the Subcommittee on Highways and Transit,

where she focused on federal transportation reauthorizations. She has also served as a Chief of Staff at the U.S. Surface Transportation Board and as a staffer for Congressman Earl Blumenauer.

Amy has both a law degree and a Bachelor of Arts from Duke University. She recently relocated to Washington State with her husband – a native Washingtonian – and their one year old daughter, who loves spending time exploring the outdoors.

Tuesday, August 19, 3:30 p.m. to 5:00 p.m.

Putting the Pieces Together: Integrating TDM into Major Projects

Carol Cooper, Acting Supervisor, King County Metro Market Development

Carol Cooper is currently the Acting Supervisor for King County Metro's Market Development group. She has more than 25 years' experience developing and implementing demand management programs for residential communities, major employers, and construction mitigation, and believes that there is more than way to get there – wherever you are going.

Debbie Jaksich, Project Manager, King County Metro Market Development

Debbie Jaksich is currently the project manager for the I-405 Regional Mobility Grant and represents Commute Trip Reduction and TMP programs for several jurisdictions. She has more than 20 years' experience developing and implementing demand management programs for jurisdictions, major employers, residents, employees and construction mitigation. Debbie believes the key to a successful trip reduction program is public awareness and education.

Rural Transportation in Washington

Madelyn Carlson, Chief Executive Officer, People for People

Madelyn Carlson is the Chief Executive Officer of People For People and has 27 years of experience with local, state, and federal grant management. Since 2006, Madelyn has been actively involved in developing strategic goals for improving transportation resources for individuals with special needs in rural Washington.

Paul Meury, Program Manager, Health Care Authority of Washington

Paul is closing out 20 years working to ensure that individuals on Medicaid can access their healthcare appointments. Balance is created by connecting to the outdoors as an avid beach restorer, recreational oyster grower providing friends and co-workers with fresh oysters, working with the Capital Land Trust to preserve the wonders of the Puget Sound Region.

Eliticia Sanchez, Aging & Long Term Care Program Coordinator Southeast Washington, SE WA ALTC an Area Agency on Aging

Eliticia Sanchez has a BA in Public Administration. She has worked for 17 years with Southeast Washington ALTC. She is a member of the Yakima County Special Needs Transportation Coalition, lead planner for ALTC, and an advocate for policies, procedures, and legislation that represents the interests of older and disabled persons.

It's the Same Difference: Oregon Rail and Public Transit Acting Locally and Thinking Programmatically

Joni Bramlett, Regional Transit Coordinator, Oregon Department of Transportation

Joni Bramlett joined PTD in 2003. Her career has included five years in the energy conservation program. She joined PTD as the Capital Program Manager and has expertise in management of multiple program projects including the 5310 program, STP transfers to FTA, 5309/State of Good Repair, facilities, transit system safety and security, vehicle procurement, asset management for public transit programs. Joni is excited to return to central Oregon.

Robin Phillips, Regional Transit Coordinator, Oregon Department of Transportation

Robin has worked in the transit world for 18 years. She has spent her time imagining networks and looking for ways to support them as the intercity program manager in Oregon, the ACCT Lead Staff in Washington, and working to help the east coast think multimodally at a private transportation trade association. She is now Head Cheerleader for multimodal and Intermodal Transit in Eastern Oregon.

Alison Wiley, Regional Transit Coordinator, Oregon Department of Transportation

Alison Wiley joined PTD in 2008. She worked at Westside Transportation Alliance prior to becoming PTD's Transportation Options Program Manager, where she collaborated with agencies statewide to promote transit ridership and pedestrian, cycling, and vanpool and carpool travel, including work in the Drive Less Connect program. She has been a transit user and enthusiast since arriving in Oregon. Alison loves Southern Oregon and is excited to be promoted to the role of Regional Transit Coordinator.

Self-service CTR Survey

Thom Allen, Study Director and Web Survey Specialist, Washington State University

Mr. Allen is a Study Director and Web survey specialist and is responsible for implementing and managing survey research projects at the Social and Economic Sciences Research Center of Washington State University. He has served as project director for survey methods research at the center over the past two decades and is expert at administering multi-mode data collection projects. Mr. Allen has years of experience applying visual design principles to web and paper/pencil surveys. He has also spent the past ten years at SESRC managing software development activities for the Washington State Department of Transportation Commute Trip Reduction project. Prior to becoming a Study Director, Mr. Allen served as a survey supervisor and data collection manager. He has been an SESRC employee since 1988.

Amber Nguyen, State TDM Program Specialist, WSDOT

Nick Ponomarev, Systems and Program Manager, Washington State University

Dr. Ponomarev serves as a Systems and Program Manager at the SESRC of Washington State University. He is responsible for the design and development of NetSurveyWorks, the SESRC's online data collection suite. He is an accomplished programmer and is expert at administering Microsoft SQL Server databases. Dr. Ponomarev works closely with the SESRC web survey developers, SQL database managers and applications developers, and data managers. He has a PhD in Electrical Engineering and has been an SESRC employee since 2003.

Wednesday, August 20, 8:30 a.m. to 10:00 a.m.

Building the Future Trip Reduction Program

Caryn Walline, Community Transit

Caryn Walline is a TDM and Outreach Specialist at Community Transit. She has experience developing and implementing TDM outreach programs for commuters and employers. Caryn is the current Chair of the Washington State Ridesharing Organization and recently received a Master of Sustainable Transportation degree from the University of Washington.

Maggie Lubov, Commute Trip Reduction Coordinator, City of Tukwila

Maggi Lubov has worked in the Planning Department at the City of Tukwila since 1997. She was the producer of the Diamond Awards in King County for many years. She has extensive experience in transportation demand management services including development, implementation and coordination of two corridor TMA's for the City of Redmond and program and grant coordination for regional transportation programs with the Economic Development Council of Seattle and King County.

Mark Melnyk, Senior Transportation Planner, City of Seattle

Mark works for the Seattle Department of Transportation (SDOT) and is the program lead for Seattle's Commute Trip Reduction (CTR) program. His work focusses on establishing performance targets for CTR employers based on location and providing customized transportation programming that is responsive to local services and infrastructure.

Diane Wiater, Active Transportation Coordinator, City of Tacoma

Diane Wiater is the Active Transportation Coordinator for the City of Tacoma working in the Office of Environmental Policy and Sustainability. She manages long-range sustainable transportation planning and implementation and transportation demand management in Tacoma with an emphasis on the development of place. Diane also works on education and encouragement programs to get our residents out on the streets walking and bicycling. Diane received a Masters in Urban and Regional Planning from the University of Minnesota's Humphrey Institute in 2005.

Local Planning, Local Decisions to Meet Human Services Transportation Needs

Renee' Biles, Chief Operating Officer, People for People

Renee Biles started her career with People For People more than 35 years ago. She has worn several hats covering finance, management, and Employment and Training Director. Renee serves as the Chair for the 4-County Transportation Planning Committee for the counties of Grant, Adams, Lincoln, and Kittitas and has been a member of the Yakima County Special Needs Transportation Coalition since its inception in 1996.

Gil Cerise, Senior Transit Planner, Puget Sound Regional Council

Gil Cerise is currently a Senior Transit Planner with the Puget Sound Regional Council. Over the past 15 years Mr. Cerise has held numerous Senior Planning positions throughout the Puget Sound. Mr. Cerise holds a MPA from Columbia and a BA from the UW.

Don Chartock, WSDOT

Since joining WSDOT in 2000, Don has helped the state and its communities develop public transportation solutions. In his current position he oversees grants and coordinated planning programs. Don has BA from American University and a JD from the Seattle University School of Law.

TJ Nedrow, WSDOT

T.J. has been a member of the transportation community for some 35 years. Most recently T.J. is assigned with the delivery of the PRTPO's HSTP update. Not wanting to duplicate the past T.J. has implemented a project work plan that spells success with increased outreach sure to benefit its stakeholders.

Labor Law Update

Shannon E. Phillips, Partner, Summit Law Group

Shannon's practice focuses on representing management in the entire range of labor and employment law matters. Her public-sector clients include many transit employers. Her practice includes fair employment practice and labor-management consultation; representation in unfair labor practices and other proceedings before the Public Employment Relations Commission; advice concerning union organizing campaigns; labor negotiations; grievance and interest arbitrations; defense of complaints to the Equal Employment Opportunity Commission and Washington State Human Rights Commission; and litigation in state and federal court. She also provides preventive counseling to clients to avoid or minimize the risk of litigation.

Emerging Concepts in Shared Transportation

Kiersten Grove, Senior Transportation Planner, Seattle Department of Transportation

Kiersten Grove is a Senior Planner with the Mobility Programs group at the Seattle Department of Transportation (SDOT). She works on policy and program development related to shared transportation options including car sharing, bike sharing, and transportation network companies. Prior to SDOT, Kiersten led the pedestrian safety program at the Chicago Department of Transportation. She has a BS from New York University and a MUP from the University of Michigan.

Walter Rosenkranz, Business Development Manager, car2go

Walter Rosenkranz is the Business Development Manager for car2go N.A., LLC, a point-to-point car sharing company. He leads government relations and new market development for car2go in the Western Region of the US. Prior to car2go, Walter's experience includes new business launches, distribution/logistics design and operations management for two of the largest national retailers. He earned a BS from Purdue University and an MBA from San Diego State University.

Wednesday, August 20, 10:15 a.m. to 11:45 a.m.

Practical uses of CTR Data for Program Evaluation, Design and Outreach

Lise Hensdill, WSDOT

Lise has worked for the public transportation division for 9 years and specializes in analysis and policy implementation.

Mark Melnyk, Senior Transportation Planner, City of Seattle

Mark works for the Seattle Department of Transportation (SDOT) and is the program lead for Seattle's Commute Trip Reduction (CTR) program. His work focusses on establishing performance targets for CTR employers based on location and providing customized transportation programing that is responsive to local services and infrastructure.

Emergency Planning to Serve Special Needs Populations

Darren Brugmann, Transportation Director, Senior Services of Snohomish County

Darren Brugmann has been involved in public transportation for over 25 years since obtaining his Business Administration Degree with minor in Logistics at Kent State University. Darren has served as the General Manager for various transit agencies including Zanesville, Ohio and Haverhill, MA. Darren has been in the Northwest since 1995 whereas he has spent that time working for transportation at Non Profit agencies. In the early 2000's, Darren passed enabling legislation allowing Non Profit's to group together to purchase their risk management needs. Non Profit Insurance Program (NPIP) currently has over 600 Non Profits in WA State whereas Darren was the founding member and is currently the Chairman. Darren currently serves as the Transportation Director for Senior Services of Snohomish County whereas he has held that position since 2007.

Randy Fay, Snohomish County Department of Emergency Management

Robin Pfohman, Vulnerable Populations Program Manager, Public Health of Seattle and King County

Robin Pfohman is the Vulnerable Populations Action Team (VPAT) Program Manager with the Preparedness Section at Public Health- Seattle & King County. In this capacity, Robin collaborates with internal and external stakeholders to ensure that vulnerable populations have access to public health preparedness, response, and recovery information and services so that they are not disproportionately impacted by disasters or Public Health emergencies. Prior to joining VPAT, Robin served as a program manager in the Community Health Services Division of Public Health.

Robin has over 20 years of experience in public health, working on such issues as school based health; Medicaid managed care, and community engagement/partnership development. Robin has committed her career to system integration and alignment on behalf of underserved communities. Robin received her MPA from the University of Oregon and completed her undergraduate degree at the University of San Francisco.

Jon Morrison Winters, Mobility Manager, Hopelink

As the Mobility Manager for the King County Mobility Coalition, Jon Morrison Winters manages numerous collaborative projects. The KCMC's primary focus is improving transportation services through coordination with transportation providers and human services agencies. He holds a Master of Urban Planning degree from the University of Washington and an undergraduate degree in Political Science.

National RTAP Products and Services Overview

Liz Taylor, Project Manager, National RTAP

Liz Taylor, Project Manager at National RTAP, is responsible for the design, development, management, and marketing of training resources, web apps, technical briefs, and webinars. She also participates in technical assistance projects and does customer outreach. Liz joined National RTAP in 2013 and holds a master of city planning degree.

Application of Autonomous Driving Technology to Transit

Jerome Lutin, Senior Director of Statewide & Regional Planning, New Jersey Transit (Retired)

Jerome M. Lutin retired from positions as Distinguished Research Professor at New Jersey Institute of Technology and as Senior Director of Statewide and Regional Planning at New Jersey Transit. Dr. Lutin has 48 years of professional experience in transportation. At NJ TRANSIT, he also served as Senior Director of Planning Research and Development. In that position he was responsible for the agency's pilot projects of new technologies. Dr. Lutin is a Fellow of the Institute of Transportation Engineers. He has been actively involved in the development of ITS standards for the transit industry and teaches a course on standards for the National Transit Institute. Dr. Lutin holds a Bachelor of Arts from Trinity College, a Master of Architecture and Urban Planning and PhD in Urban Planning both from Princeton University. He is a licensed professional engineer and a certified planner.